



Local Authority Leisure State of the Market

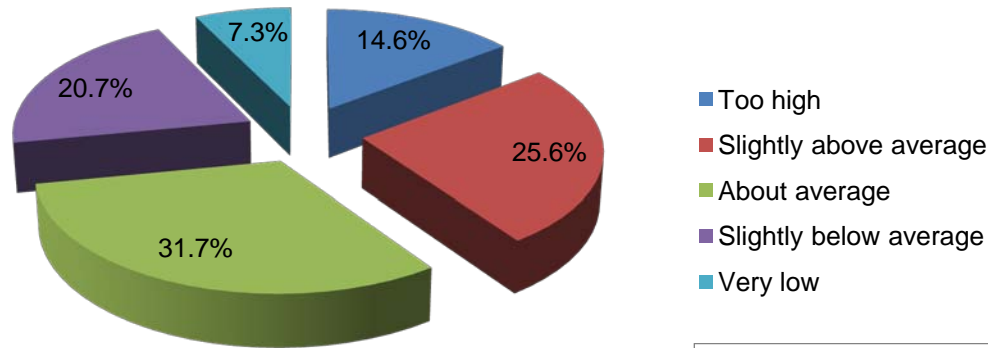
April 2009

Rob Bailey Principal Advisor, APSE

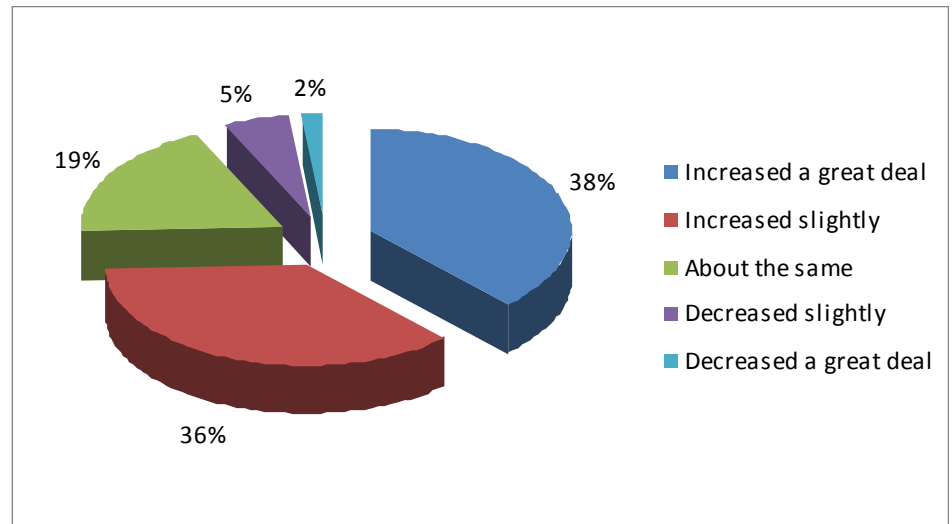
Employee expectations



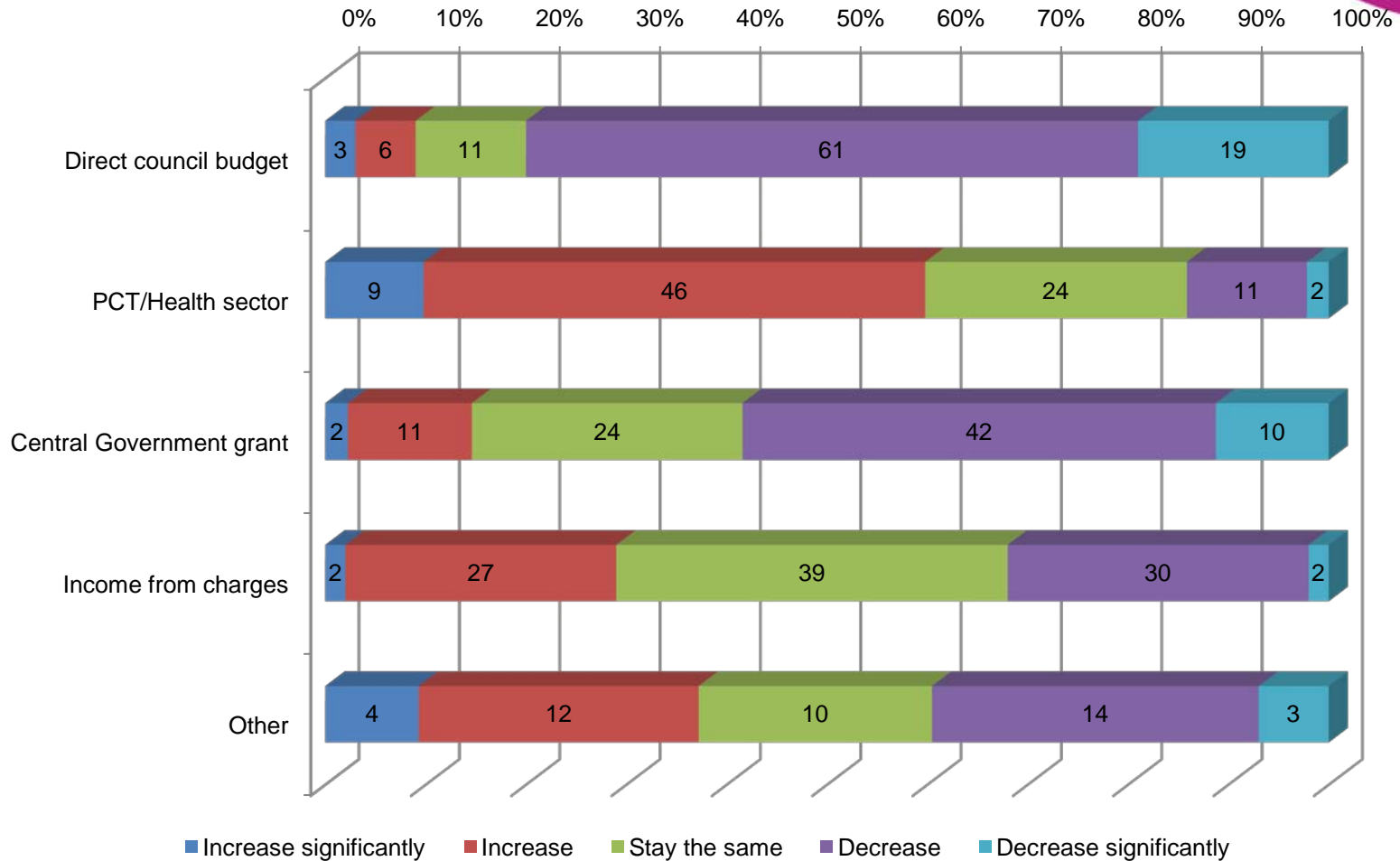
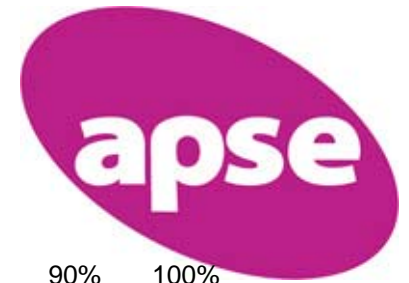
Attitude to absence



JE costs

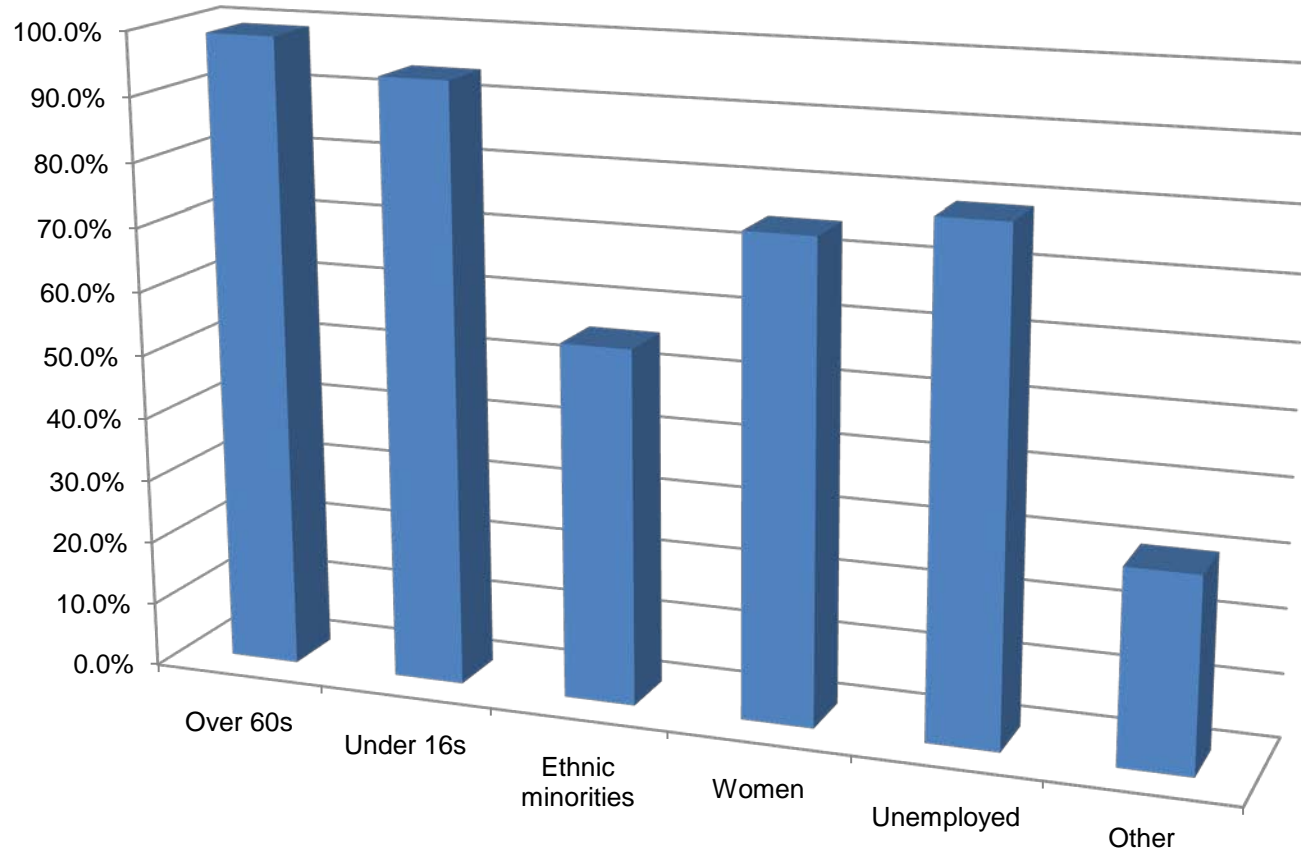


Future Funding Sources

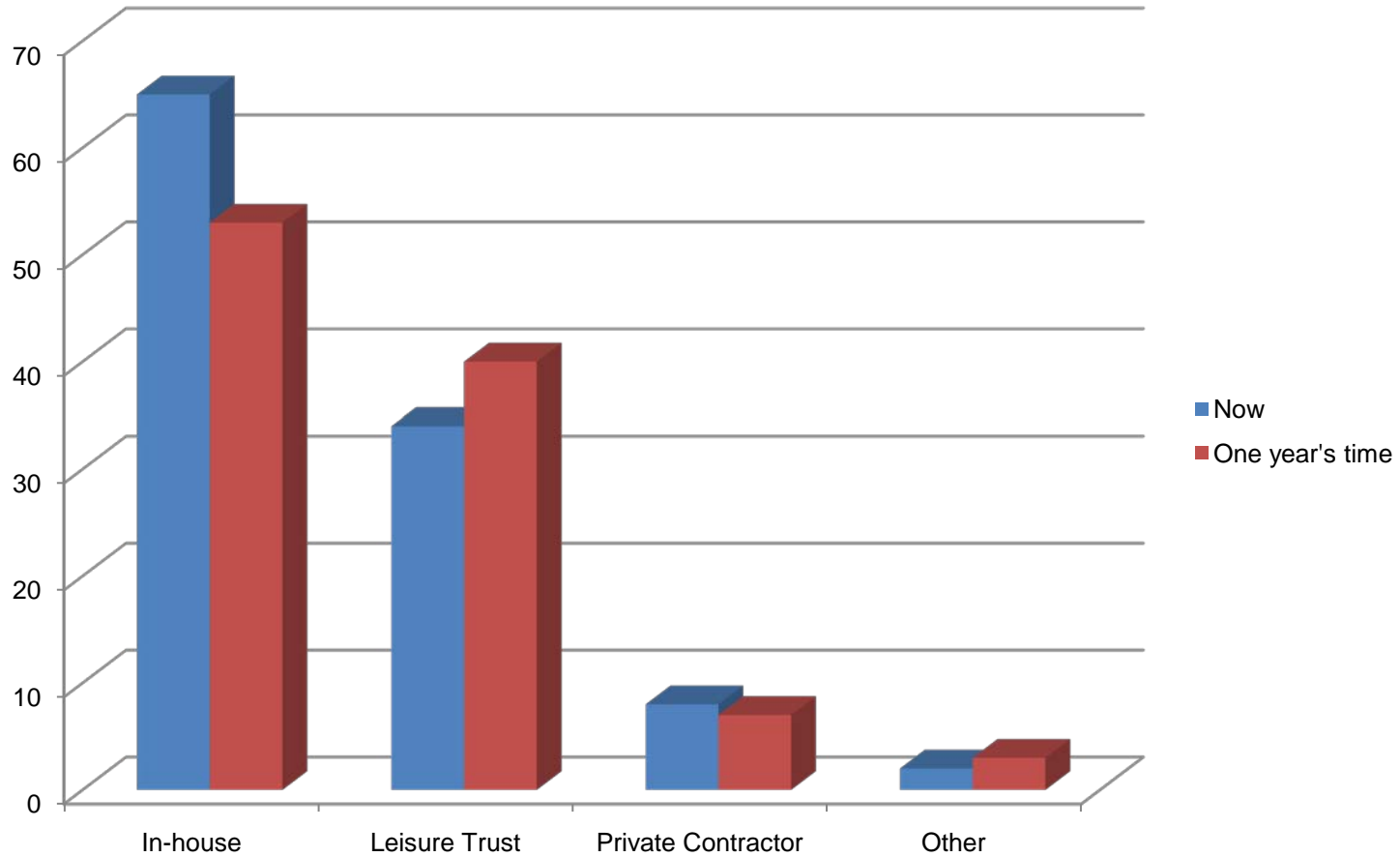




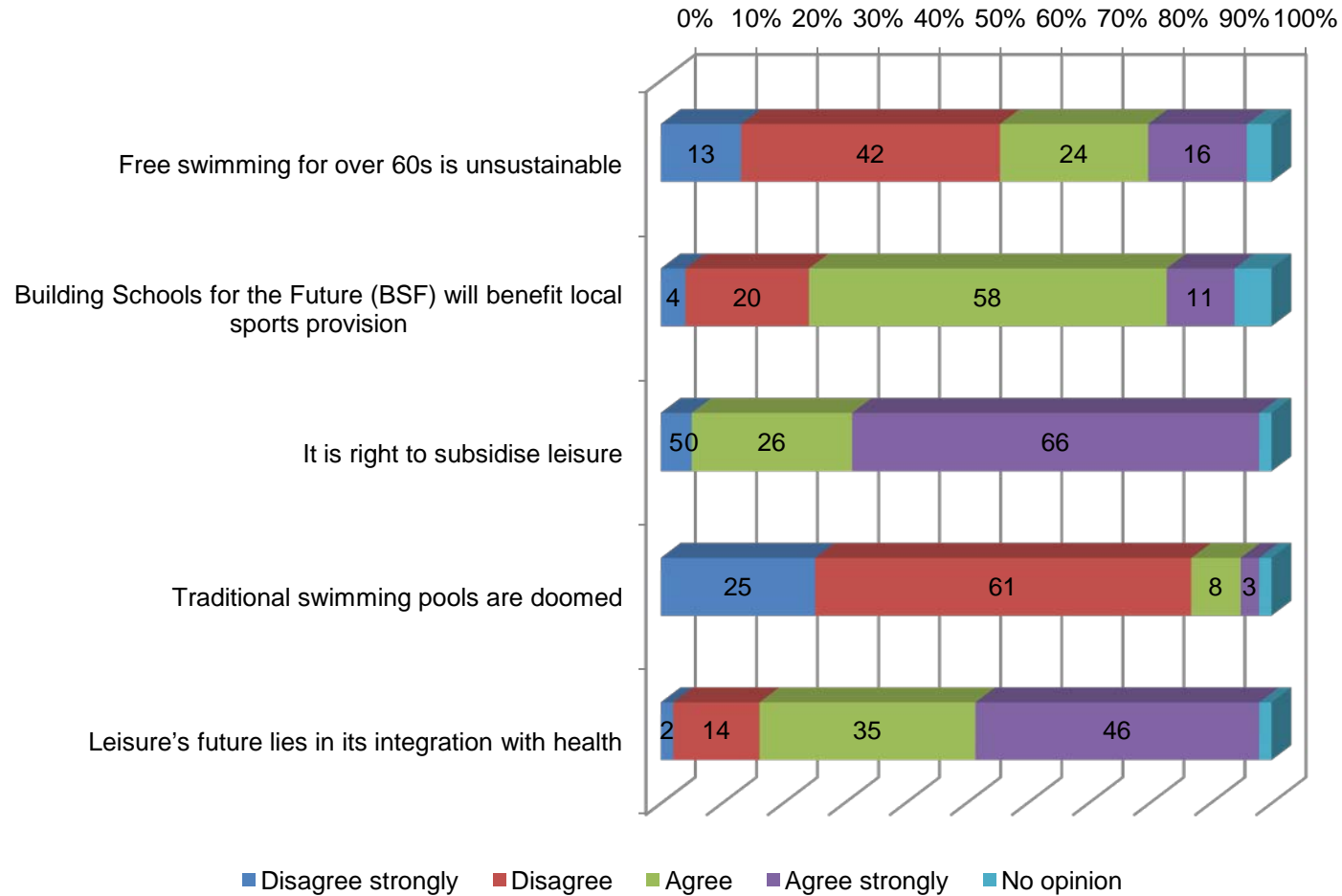
Increasing participation



Organisation of leisure management



Opinion



Leisure Growth?



- Health related activities
- Over 50's club membership

Decline?

- Racquet sports
- Outdoor adult pitches
- Casual swimming
- Gym membership
- Youth development

Future APSE advisory focus



- Attracting funding
- Social marketing and promotion
- Energy efficiency
- Best practice in performance appraisal
- Integration of sport within health policy
- Commissioning
- Planning gain

LOCAL SERVICES

LOCAL SOLUTIONS



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